The Fourth Industrial Revolution in the organizational field

La Cuarta Revolución Industrial en el campo organizacional

Autores

Marlén Suárez Pineda, Sandra Milena Zambrano Vargas, Hilda Lucía Jiménez Orozco, Sandra Mimiya Gómez Ángel, Flor Marlén Ávila Guerrero, Gladys Yaneth Mariño Becerra, Néstor Josué Franco González, Nubia Yaneth Gómez Velasco, Darío J. Quiroga Parra, Rafael Jaime Carmona López, Jesús María Gutiérrez Montes, Patricia Alejandra Pérez Crignola, Fabiola Andrea Argandoña Gómez, Nely Pérez Martínez, Iván David Ruiz Rosas

Sinopsis

The Fourth Industrial Revolution, characterized by the integration of advanced technologies such as artificial intelligence, robotics, the In-ternet of Things and cloud computing, is configured for organizatio-nal management in an unprecedented environment. Just to cite a few events: decision-making relies on the analysis of large amounts of data that indicate trends and patterns, production processes move towards automation and additive manufacturing, supply chain management ensures its reliability and efficiency with the Blockchain, human management and stakeholder relationship management resort to augmen-ted reality to make interaction more effective. This work represents an approximation to the hypotheses and research developments that are being raised from the academy, about the disruptions that the Fourth Industrial Revolution supposes in the organizational field.

E-Book

Año de publicación: 2023

Presentación: Digital: descarga y online

ISBN13: 9789586607810

2026 © Sistema Integrado de Metadata Estandarizada desarrollado por Hipertexto - Netizen

MS

Sobre el autor

Marlén Suárez Pineda

SZ

Sandra Milena Zambrano Vargas

HJ

Hilda Lucía Jiménez Orozco

SG

Sandra Mimiya Gómez Ángel

2026 © Sistema Integrado de Metadata Estandarizada desarrollado por Hipertexto - Netizen

FÁ

Flor Marlén Ávila Guerrero

GM

Gladys Yaneth Mariño Becerra

NF

Néstor Josué Franco González

NG

Nubia Yaneth Gómez Velasco

2026 © Sistema Integrado de Metadata Estandarizada desarrollado por Hipertexto - Netizen

DQ

Darío J. Quiroga Parra

RC

Rafael Jaime Carmona López

JG

Jesús María Gutiérrez Montes

PP

Patricia Alejandra Pérez Crignola

2026 © Sistema Integrado de Metadata Estandarizada desarrollado por Hipertexto - Netizen

FA

Fabiola Andrea Argandoña Gómez

NP

Nely Pérez Martínez

IR

Iván David Ruiz Rosas

2026 © Sistema Integrado de Metadata Estandarizada desarrollado por Hipertexto - Netizen