Profile - Issues in Teacher's Professional Development

Vol. 16 No. 2



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Sinopsis

No man is an island (Donne, J., British Poet, 1572-1631). This idea comes to our mind when reflecting upon the words ofLillis and Curry (2010). Whether we are thinking of human beings, trees or books, we cannot ignore the fact that we move or are moved by the sometimes open, sometimes understood conditions and forces of our environment, denominated as market tendencies and demands in our editorial world. Editors need to follow a line of action in accordance with prescriptions modeled by markets; the "glocal" tendencies set the scenario for local and/or regional publications. These must adapt themselves in order to fit into the international concert: the struggle to be part of indexes and percentiles, and if possible of the highest ranks. Editors have to manage in different areas to be able to fulfil the criteria coming from outside: periodicity, number of articles, little or no endogamy, the deadlines, the hunt for internationally and nationally known academicians to be part of the scientific committees, the evaluators and, internally, the allocation ofbudget for things such as print editions, snail mail, assistants, and proofreaders. The work must be uninterrupted, on time, and making constant communication among evaluators and writers possible so that the submitted articles go through a conscientious process leading to the publication of works characterized by their quality and relevance to the academic world.

Impreso

Año de publicación: 2014

Presentación: Encuadernación comercial (Tapa blanda o Bolsillo)

Tamaño: 28 x 22 x 2.0 cm

Número absoluto de páginas: 218 Páginas

$6.000 COP

Palabras clave

Teachers; Professional development; Education; Teaching skills; Techniques; Professional aspects

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