Didactic units with augmented reality for teaching of management

Unidades didácticas con realidad aumentada para la enseñanza de la administración

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Sinopsis

Didactic units with augmented reality for teaching of management, is the result of the research project with SGI 2753 entitled “Didactics of social sciences”, which offers a general approach to three areas of the Business Administration Program of the Universidad Pedagógica y Tecnológica de Colombia, Chiquinquirá campus (Introduction to Management, Marketing Basics and Personnel Management), as part of the training process in administrative sciences. The purpose of this research is to contribute in a general way to the different components of teaching and learning as a result of the scientific process and the experiences in the administrative field, where critical thinking must be guided in the minds of both students and teachers. In this sense, Didactic Units for teaching of management are a set of tools designed, planned and organized, aimed at building knowledge, to promote meaningful learning during the teaching-learning process, and thus constructivist models are proposed where knowledge can be accessed in a more dynamic and productive way. Consequently, the study carried out reflects the relevance of the connection between theory and praxis, where information and communication technologies, augmented reality and the tools designed in the Didactic Units provide new dynamics and new ways of teaching and learning

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